



**Sheraton**<sup>®</sup>

ROANOKE  
HOTEL & CONFERENCE CENTER



# Elevate your meetings in Virginia's Blue Ridge.

## EARN UP TO 6 TIMES THE POINTS WHEN YOU BOOK WITH SHERATON ROANOKE

Book events with a minimum of 25 room nights and earn bonus points upon signing and at the conclusion of your event.

### BOOK TODAY AND EARN THE FOLLOWING:

- *SIGNING BONUS*: earn triple points upon signing
- 3% off the master bill or 3% cash back
- Triple points during your event
- 1 per 40 complimentary rooms
- 10% off Audio Visual



### BOOK YOUR MEETING BY **AUGUST 31, 2017** TO TAKE ADVANTAGE OF THESE PERKS!

Contact our sales team to book at **540-561-7929** or email us at [james.landrum@sheratonroanoke.com](mailto:james.landrum@sheratonroanoke.com)

### SHERATON ROANOKE HOTEL AND CONFERENCE CENTER

2801 Hershberger Road | Roanoke, Virginia 24017  
T (540) 563-9300 | [www.sheratonroanoke.com](http://www.sheratonroanoke.com)

#### Terms and Conditions

All meetings must be booked with a fully executed contract by August 31, 2017. All meetings must be completed by December 31, 2018. Signing Bonus points will be applied upon receipt of the fully executed agreement. However, triple points will only be applied at the completion of consumption. Promotion is based upon availability and does not apply to groups already contracted at a Sheraton Roanoke Hotel and Conference Center and/or in conjunction with another promotional offer. Only up to 100,000 maximum points will be awarded. Minimum group guest room revenue and minimum catered food and beverage may apply. Each meeting must be booked at the same hotel with 25 group guest room minimum guaranteed. Please contact the hotel for details and specific availability. The SPG Starpoints applies only to room charges, food and beverage in the meeting room(s), and meeting room(s) rental charges. All other associated revenues with the contracted group and/or meeting will not qualify for the SPG Starpoints promotion. \*\* SPG meetings qualify for one specific Tier only based on the number of meetings booked and completed. Any cancelled event(s) will cause a forfeit of the rewarded SPG Starpoints. Only available at participating Sheraton Roanoke Hotel and Conference Center.